

Born of Passion, Created with Precision.

2024

BERNINA

October 1-December 31

CREATE YOUR MAGIC ONLY ONLY



BERNINA
made to create

BERNINA 990



Learn more about the BERNINA 990















Make A Wish, Create Your Dream.

BERNINA 990 MSRP \$24,999

With its vast sewing space, large preview screen, and giant embroidery hoop, this exclusive machine turns your quilting, sewing, and embroidery wishes into creative magic. **LEARN MORE** BUY NEW BERNINA

Includes everything you need to turn dreams into action!1



3 Piece Trolley System Exclusive to B 990



Code for B 990 Class on BERNINA Skill Hub



NEW Giant Hoop Plus 3 Additional Hoops



- Machine and Module Dust Cover
- A Generous Accessory Package
 And More!

Today's Dream, Tomorrow's Quilt.

BERNINA 735 Limited Quantity Available! MSRP \$6,599

PATCHWORK FDITION

LEARN MORE

BUY

Designed with the guilter in mind, the B 735 Patchwork Edition is a limited edition machine featuring a vibrant red faceplate adorned with a classic patchwork design. Seamlessly blending precision stitching and user-friendly features, this machine ensures flawless guilting and piecing results.





Walking Foot #50 Included!

Learn more about the new B 735 PE







Dreamer's Choice

Purchase a B 735 PE Machine and receive

ONE of the following packages **FREE**!













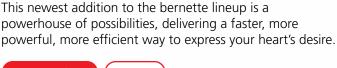






A Powerful Wish Come True

bernette 08 MSRP \$2,499 STRAIGHT STITCH MACHINE







One of the fastest domestic machines on the market



Power through up to 32 layers of fabric



40% more thread capacity compared to regular drop-in bobbins



Gives you all the room you need to spread out and get creative



Learn more about the new h08



Stand Up and Watch Your BIG Dreams Take Flight

Q 24 on PRO Frame with Q-matic Bundle

This magnificent longarm machine on a BERNINA PRO Frame is everything a quilter could wish for—and more! With 24" of throat space for enhanced visibility and control, customizable ergonomic handles for maximum comfort, and Swiss engineering for optimum performance, this Q Series machine is designed to make room for all your creative dreams.

WHAT'S INCLUDED

- Q 24 Machine Head
- Q-matic
- PRO Frame (Choose between 3 different sizes)
- Professional Creative Bundle
 - Frame Accessory Bundle Box
 - Batting Bar
 - Zippered Leaders
 - Additional Shelving

Q 24, PRO Frame and Q-matic	\$39,999	\$49,99 9
Professional Creative Bundle (Optional)	+ \$5,600	\$7,467

Special Price:

\$45,599

\$57,466



BUY







Now is the Time to Get What Your Heart Desires

Q 20 on BERNINA Lift Table

With 20" of throat space and all the amazing features of the Q 20, sit-down quilting is a breeze. While the BERNINA Stitch Regulator delivers consistent stitches at any speed, the unique user interface and built-in tutorial make customizing your creations a breeze. Plus, the adjustable table height puts comfort front and center.

WHAT'S INCLUDED

- Q 20 Machine Head
- BERNINA Lift Table
- Creative Quilters Bundle
 - Sit-down Accessory Bundle Box
 - Dust Cover

Q 20 and BERNINA Lift Table	\$15,999	\$20,999
Creative Quilters Bundle (Optional)	+ \$2,625	\$3,279

Special Price: \$18,624 \$24,278

LEARN MORE

BUY







Next Generation Quilting, Sewing, & Embroidery...as You Wish!

BERNINA 790 PRO

MSRP \$15,799

If you've been longing for a way to take your creations to the next level, this is the machine for you. BERNINA stitch**precision**² Technology and 4-Point Placement deliver perfection in every stitch.



Purchase a B 790 PRO and receive this



Awaken the Dream

L 890 MSRP \$8,199

This impeccable One-Step BERNINA Air Threading Serger takes creativity to the edge and beyond. Achieve perfect seams, embellish your quilts and go wherever your imagination takes you. Wake up to limitless possibilities.



Purchase an L 890 Serger and receive this



Embellish Your Dreams, Create More

bernette 70 DECO

ONLY \$1,899° MSRP \$3,499

Embroidery Only Machine





This computerized embroidery machine lets you add your own creative flair to clothing and accessories – including more than 200 built-in embroidery designs and a touchscreen that makes editing a breeze.





Improve Your Skills With Our Useful Guides

The BERNINA BIG Book Collection



Information about presser feet, embroidery, sewing and quilting. Ideal for beginners and experienced sewers.

8 BOOKS TO CHOOSE FROM

- The BIG Book of Computerized Quilting
- The BIG Book of Longarm Quilting
- The BIG Book of Serging
- The BIG Book of Serger Quilting

- The BIG Book of Presser Feet
- The BIG Book of Stitches
- The BIG Book of Embroidery
- The BIG Book of Machine Quilting

LEARN MORE





November 15-30, 2024

B 990

¹Offer valid October 1 – December 31, 2024, at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of new BERNINA (B) 990 sewing/embroidery/quilting machine. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Cannot be redeemed for cash. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Prices set by BERNINA Dealer may vary. Void where prohibited by law.

B 790 PRO

²Offer valid October 1 - December 31, 2024, at any participating BERNINA Store in Canada. Offer applies only to the purchase of new BERNINA (B) 790 PRO sewing/embroidery/guilting machine. Gift with Purchase includes: One (1) BERNINA XL Machine Suitcase, MSRP \$699; One (1) BERNINA XL Module Suitcase, MSRP \$499; One (1) BERNINA Embroidery Box, MSRP \$1,199; One (1) BERNINA Maxi Embroidery Hoop, MSRP \$689; One (1) V9 Creator Embroidery Software, MSRP \$1,399; and a coupon Code for BERNINA 7 Series Core Skills Course on the BERNINA Skill Hub, MSRP \$399. Total package value; \$4,884. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer

and its terms are subject to change. Offer available at participating Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Prices set by BERNINA Dealer may vary. Void where prohibited by law.

L 890

³Offer valid October 1 – December 31, 2024, at any participating BERNINA Store in Canada. Offer applies only to the purchase of new BERNINA L 890 machine. Gift with Purchase includes: One (1) BERNINA Overlocker/Serger Suitcase, MSRP \$799; One (1) BIG Book of Serger Quilting, MSRP \$125; One Serger Accessory Case, MSRP \$349; and One (1) Serger Accessory Set, MSRP \$1445. Total package value; \$2718. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Prices set by BERNINA Dealer may vary. Void where prohibited by law.

Q 24 on PRO Frame with Q-matic Bundle

Offer valid October 1 – December 31, 2024, at any
participating BERNINA Store in Canada. Offer applies
only to the purchase of new BERNINA Q 24 on PRO
Frame with Q-matic Bundle for a special price of
\$45,599 (a \$57,466 complete package value). Bundle
is valued at \$7,467 and includes the BERNINA Q Series



Presser Feet for Every Occasion

With over 100 presser feet, find the perfect foot for every application.

Follow us on social media for our monthly offers.

Frame Gift Box, MSRP \$4750; Zippered Leaders, MSRP \$689; Additional shelving, MSRP \$1,499; and Batting Bar, MSRP \$529. Savings discount will be applied by the participating Canadian BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all sales taxes. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

Q 20 on BERNINA Lift Table Bundle

⁵Offer valid October 1 – December 31, 2024, at any participating BERNINA Store in Canada. Offer applies only to the purchase of new BERNINA Q 20 on Horn Lift table for BERNINA bundle for a special price of \$18,624 (a \$24,278 complete package value). Bundle is valued at \$3.279 and includes the BERNINA O Series Sit-Down Gift Box, MSRP \$2,950; and the Q 20 dust cover, MSRP \$329. Savings discount will be applied by the participating Canadian BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all sales taxes. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

b70 DECO

⁶Offer valid October 1 – December 31, 2024, at any participating BERNINA Dealership in Canada. Available while supplies last. Exclusions may apply.

B 735 Patchwork Edition

⁷BERNINA (B) 735 Patchwork Edition (PE) Gift with Purchase (GWP) available to retail purchaser of a new B 735 PE sewing Machine. GWP includes one of the following: One (1) BERNINA Embroidery Package that includes one (1) BERNINA 7/8 Series SDT Embroidery Module: MSRP \$2,799; OR (1) one BERNINA Quilting Package that includes (1) one BERNINA Stitch Regulator. MSRP \$1,199. (1) one BERNINA Presser Foot set (#72, #73 and #74), MSRP \$585 and (3) three BERNINA Ruler Kit Sets, MSRP \$885. Total Package Value; \$2,669; OR (1) one BERNINA Sewing Package that includes one (1) BERNINA L 460 Overlocker machine, MSRP \$2,199 and (1) one BIG Book of Serger Quilting, MSRP \$125; Total Package Value: \$2,324. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or previous discounts. Cannot be redeemed for cash. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.







